QUESTIONS AND ANSWERS FOR RFP REQUEST FOR PROPOSAL FOR WEBSITE MAINTANCE

1. **Whether companies from Outside USA can apply for this?**
   Yes

2. **Whether we need to come over there for meetings?**
   No

3. **Can we perform the tasks (related to RFP) outside USA?**
   Yes

4. **Can we submit the proposals via email?**
   Yes, please submit to wishh@soy.org by May 27, 2022

5. **Do the items/deliverables listed in the RFP IV. Scope of Work have priority or dates of desired completion (not including ongoing deliverables)? If so, can you rank/sort each deliverable by priority or date to be completed?** There is not a priority.   The general tasks listed are on an as needed basis.   The contractor will be asked to complete the Global Food Security page and bring the website to compliance before the end of the contract period.

6. **Regarding the creation of the Global Food Security Page or any additional website page in the future, will WISHH be providing all assets (copy, imagery, videography, etc.) or would you like the awarded agency to include these services?**
   Yes

7. **Is the website as it stands today compliant with ADA 508 standards?**
   No

8. **Have you worked with any marketing or development company in the past on web maintenance agreements or requests such as this?**
   Yes, Grit Marketing LLC and a private IT Consultant

9. **It sounds like you'd be interested in a retainer relationship. If so, how many hours are you hoping for the new partner to reserve for work with you on a monthly basis?**
   We are looking to provide a retainer/All inclusive contract.   There will be random tasks that may take a few minutes.   There are also some tasks that might take more time, i.e., bringing the website up to 508/ADA compliance.

10. **Are you interested in, or would you be open to, redesigning and rebuilding the existing website?**
    No

11. **Who would be the primary contact and/or team at WISHH that help to coordinate ongoing work? Is there a web dev specialist?**
    Our communications team

12. **Are you interested in a partner who can train your team to learn how to do some of these changes on their own? Or more-so hoping to lean on a vendor to handle any and all website work?**

    Possibly

13. **Do you have a UX web designer on your team who would handle any visual updates needed for a developer and/or content manager to execute on the site?**

    No

14. **Are you aware of your website's current compliance to 508 accessibility standards? If so, can you tell us where it stands?**

    We are not in full 508 compliance but we have several aspects which are required. We need an expert in the field to assist.

15. **How frequently does WISHH hope to interact and/or check in with their future web partner?**

    On an ad hoc basis.

16. **What kind of platform and tools comprise your current site?**

    The website is built using WordPress utilizing Elementor

17. **Where is the site currently hosted? Do you plan to stick with your current provider?**

    DreamHost.

18. **Who has access, from your team, to the site and can provide the credentials for a developer to get what they need to securely make updates?**

    Will be provided upon award.

19. **What is the current process for making updates to your site, whether database or code? What does a typical deployment of changes look like?**

    Changes will come via email from staff. Phone call follow-up are made if necessary

20. **Who is the target audience for the website – is there a demographic profile of the website visitors?**

    Potential Partners and Donors

21. **Do we need regional, customized subpages? If yes, can we recommend this in the scope we propose?**

    No

22. **Would the project scope include audio-visual content creation –images and videos to be uploaded on the website?**

    There will be no creation needed, just uploading images and videos as needed.

23. **Are there any special customizations/ integrations on the website like a payment integration or a calculator? If not, is there a scope to suggest an integration to attract traffic to the website?**
No, no

24. **Can we suggest any possible ideas/tactics to increase website visits?**
This is not needed

25. **Do we have Google Analytics logged in for this website?**
No

26. **Are there any SEO tools are integrated with the current site?**
No